



**Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and Research (IICMR)**

Approved by AICTE - Permanently Affiliated to SP Pune University  
Recognized by DTE - Government of Maharashtra, NAAC Re-accredited  
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute  
Awarded Best Management Institute for Industry Interface by CEGR

## **MBA@IICMR**

Date: 2/11/2023

### **NOTICE**

**MBA-2<sup>nd</sup> year Semester-III\_2023\_24**

### **Employability Enhancement Program: Session 2**


This is to inform all MBA II year students that the second session of EEP is scheduled. Details of the session are as follows:

1. Session Topic – **Career Portfolio Compilation/Management**
2. Resource Person – **Mr. Sanjiv Tripathi**
3. Date – Friday (3/11/2023)
4. Time – 8.00 am to 10.00 am.
5. Venue – Auditorium, IICMR
6. Note – Attendance is compulsory.


All students should be in formals.

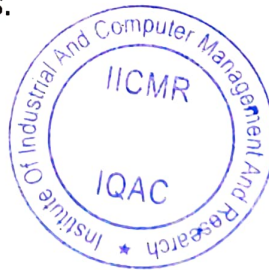


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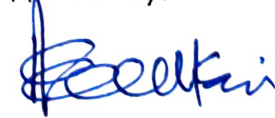
  
Ms. Pooja Nalawade  
EEP Coordinator

Submitted to:

  
Dr. (Adv.) Manisha Kulkarni  
HOD, MBA@IICMR



Approved by:

  
Dr. Abhay Kulkarni  
Director, IICMR  
**DIRECTOR**

**Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]**

Ref.: IICMR/MBA 2022-2023/EEP-2023/2  
Nigdi, Pune - 411 044



Date: 3/11/2023

## REPORT

**1. Title of the Activity:** Employability Enhancement Programme- Career Portfolio Compilation/Management.

**2. Date & Venue:** 3 Nov 2023. MBA@IICMR had organized its second Employability Enhancement Programme (EEP) 2023 for Second year MBA Students.

**Time:** 8:00 a.m. – 10:00 a.m.

### 3. Outcomes of Activity:

1. The students got to know about the new recruitment trends in India, got to know of the industry analysis and how they should structure their CV's, how to prepare for interviews, how to answer in interviews, how to ready the JD'S. They learned what companies exactly want from students.

### 4. Description of the Study:

The second EEP session conducted by Mr. Sanjiv Tripathi. The session consists of various things that are required to consider for the journey from campus to corporate. The main take aways from the session were how to prepare CVs and students got the format of CV's. Learned how to read the JD's and how prepare according to the JD'S. Got the strategies to compete with 11.0 lakh MBA's passing out. Students learned about placement stages.



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### 5. Assessment of the Activity Outcomes:

Students got the knowledge of what is the correct format of CV, how to prepare for the interview. Students came to know how to prepare BMC (Business Model Canvas) of company before going to interview.

Students learned and prepare their own SWOT Analysis. They learned about the PESTEL Analysis and 5 PORTER'S Model and its use for interview.

Students were engaged in the session. Trainer solved their queries. Students got a better picture of their journey for campus to corporate and how they should prepare themselves for corporates.

#### Feedback:

The Feedback was Excellent. Students learnt the skills of giving interview and writing mails effectively. Students rated the session on the basis of Relevance of the Topic, the context of Program, Quality of Content, Delivery of Content, Interest Generated by Speaker and the Overall Opinion about the Speaker. The rating from students were 4 out of 5. Overall, it was a excellent and useful session. Students were happy with the delivery and wanted more sessions from the speaker.



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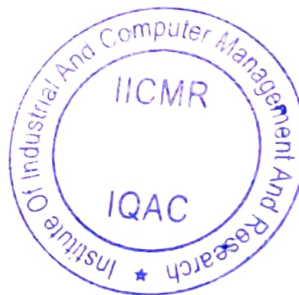
*Pi*  
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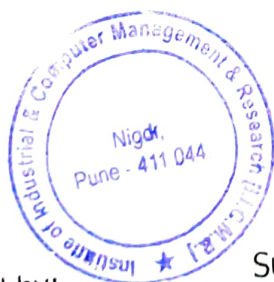


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